

Start Production Business of

Ayurvedic Pain Balm

Herbal Pain Relief Balm Making Business.



Introduction

Ayurveda, or ayurvedic medicine, is a healthy-living method that has been practiced in India for over 5,000 years. Ayurveda promotes good health and disease prevention and recovery through lifestyle improvements (such as massage, meditation, yoga, and dietary changes) and herbal remedies.





Ayurvedic medicine is holistic, which means it considers the whole body and mind. Ayurveda not only treats physical ailments, but it also encourages people to change their lifestyle habits in order to preserve or improve their health. The five elements of nature (space, air, fire, water, and earth) combine in the body as three components (doshas) called Vatta, Pitta, and Kapha, according to Ayurveda.

These doshas are connected to the fundamental elements of nature as well as various bodily functions. For optimal health, a balance of these doshas is thought to be necessary. Ayurvedic pain balm improves blood supply while also reducing inflammation. Toxin buildup under the skin can cause inflammation, and Ayurvedic ointment for muscle pain can help get rid of them.





Pain relievers come in a range of shapes and sizes. There are those that follow allopathic procedures and those who follow the practices that are usual in conventional medical systems. The majority of the pain sprays on the market are based on allopathic principles. The well-known balms are usually in accordance with conventional medical systems.



Traditional medical systems can be seen all over the world in various forms. Ayurveda, Unani, and Chinese medicine are the most common among them. Balm formulas are different in each of these medical treatises.

Uses of Ayurvedic Pain Balm

Muscle, tendon, ligament, and bone pain, as well as bone healing, are treated with the Balm Formula. Abrasions, bruises, bug bites, the common cold (applied to the chest), and headaches are all treated with it (applied to temple). Specific preferences are often changed in the Balm Formula.





Ayurvedic pain relief balms (ointments) are highly effective and provide immediate pain relief. It helps with headaches, colds, muscle pain, back pain, stiffness, muscle inflammation, and joint pain. It is the most effective pain reliever for sports injuries and general body aches and pains.



➤ **Advantages of Ayurvedic Pain Balm:**

- **Excellent for headaches**
- **To treat the common cold**
- **Relieves muscle aches and joint pains**
- **Pain relief for sprains**
- **Relieves back pain and other body aches and pains**



Broken headaches can also be relieved with the use of pain balms. All you have to do is position them on your brow and relax for a while. Pain relievers can also be used in the home. They can be used as a pesticide to keep insects like mosquitoes, cockroaches, and termites at bay. They're also used as a glue to hold items together and as a deodorizer to get rid of odours in rooms.

Market Outlook

From 2015 to 2022, the global Ayurveda market is projected to expand at a CAGR of 16.2 percent, from \$3,428.0 million in 2015 to \$9,791.0 million in 2022. The business is benefiting from the rise of e-commerce and the advent of self-taught customers, as well as the expansion of the global herbal and nutrition industry.





Growing incidence and prevalence of chronic diseases such as rheumatic disorders, cardiology, allergy, and others, lower side effects associated with herbal medicines, and lack of efficacy of modern allopathy in treating diseases such as hepatitis, arthritis, and others are the clinical drivers of the Ayurveda market.



As the world's innovator and origin of Ayurvedic medicines markets, Asia Pacific, especially India, is expected to be the leading market in the global Ayurvedic medicines market. Furthermore, the global Ayurvedic medicines market will expand as local and global Ayurvedic medicines manufacturers across India and other regions adopt technological advanAyurvedic Pain Balms.



Pain Relief is a topical analgesic that can be sprayed, rubbed in, or applied as patches to the skin over sore muscles or joints to alleviate pain. The market's growth is being fueled by a rise in the prevalence of arthritis and other bone-related diseases. The rise in the prevalence of arthritis and other bone-related diseases is propelling the global pain relief market forward.

Key Players

- **Amrutanjan Health Care Ltd.**
- **Arya Vaidya Pharmacy (Coimbatore) Ltd.**
- **Ayurvedic Pharmaceutical Co. Ltd.**
- **Ayusri Health Products Ltd.**
- **Emami Ltd.**

- **Heal Ayurveda Pharmacy Ltd.**
- **Himalaya Drug Co. Pvt. Ltd.**
- **Kerala Ayurveda Ltd.**
- **Surya Herbal Ltd.**
- **Zandu Realty Ltd.**

Machinery Photographs



Melting Tank with Agitator



Flat Bottom



4 Stands Support



3 Stands Support



Horizontal Stands Support

Storage Tank



Balm Filling & Packing Machine

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	22.00	22.00	Capital	0.00	73.30	73.30
Buildings	0.00	39.20	39.20	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	14.75	14.75	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	11.25	11.25	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	3.50	3.50	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	219.90	219.90
Preliminary & Pre-operative Exp	0.00	3.00	3.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	1.30	1.30	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	190.20	190.20				
TOTAL	0.00	293.20	293.20	TOTAL	0.00	293.20	293.20

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
						%		%			%
1-2	7.58	8.85	17.58	24.00	0.00	100.00	7.58	0.00	7.58	1.00	0.00
2-3	10.10	11.21	27.69	18.00	0.00	100.00	10.10	0.00	10.10	1.00	0.00
3-4	12.57	13.55	40.26	12.00	0.00	100.00	12.57	0.00	12.57	1.00	0.00
4-5	14.98	15.85	55.23	6.00	0.00	100.00	14.98	0.00	14.98	1.00	0.00
5-6	17.30	18.07	72.53	0.00	0.00	100.00	17.30	0.00	17.30	1.00	0.00

Year	D. S. C. R.			Debt / - Deposit s Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnove r Ratio	Current Ratio
	Individual	Cumula tive	Overall					GPM	PBT	PAT	Net Contrib ution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.32	1.32		1.36	1.36	4.33		32.62%	16.98%	10.90%	762.56	149.52%	0.75	1.39
2-3	1.64	1.48		0.65	0.65	2.84		33.84%	19.54%	12.44%	373.66	62.80%	0.77	1.42
3-4	2.00	1.64	1.99	0.30	0.30	2.02		34.63%	21.36%	13.55%	414.75	60.99%	0.76	1.47
4-5	2.41	1.81		0.11	0.11	1.52		35.13%	22.66%	14.35%	455.84	59.59%	0.75	1.54
5-6	2.89	1.99		0.00	0.00	1.19		35.43%	23.59%	14.92%	496.94	58.46%	0.73	1.73

BEP**BEP - Maximum Utilisation Year****5****Cash BEP (% of Installed Capacity)****41.21%****Total BEP (% of Installed Capacity)****42.35%****IRR, PAYBACK and FACR****Internal Rate of Return .. (In %age)****31.66%****Payback Period of the Project is (In Years)****2 Years 4 Months****Fixed Assets Coverage Ratio (No. of times)****12.640**

Major Queries/Questions Answered in the Report?

- 1. What is Ayurvedic Pain Balm Manufacturing industry ?**
- 2. How has the Ayurvedic Pain Balm Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Ayurvedic Pain Balm Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Ayurvedic Pain Balm Manufacturing plant ?**

- 5. What is the structure of the Ayurvedic Pain Balm Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Ayurvedic Pain Balm Manufacturing Business?**
- 7. What are the operating costs for setting up Ayurvedic Pain Balm Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Ayurvedic Pain Balm Manufacturing plant ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Ayurvedic Pain Balm Manufacturing plant ?

10. What are the requirements of raw material for setting up Ayurvedic Pain Balm Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Ayurvedic Pain Balm Manufacturing Business?

12. What is the Manufacturing Process of Ayurvedic Pain Balm?

- 13. What is the total size of land required for setting up Ayurvedic Pain Balm Manufacturing plant ?**
- 14. What will be the income and expenditures for Ayurvedic Pain Balm Manufacturing Business?**
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22. What are the Project financials of Ayurvedic Pain Balm Manufacturing Business?

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Reasons for Buying our Report:

- ❖ **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ❖ **This report provides vital information on the product like it's characteristics and segmentation**
- ❖ **This report helps you market and place the product correctly by identifying the target customer group of the product**

- ❖ **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ❖ **The report provides a glimpse of government regulations applicable on the industry**
- ❖ **The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Ayurvedic Pain Balm.” provides an insight into Ayurvedic Pain Balm market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Ayurvedic Pain Balm project. The report assesses the market sizing and growth of the Indian Ayurvedic Pain Balm Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Ayurvedic Pain Balm sector in India along with its business prospects. Through this report we have identified Ayurvedic Pain Balm project as a lucrative investment avenue.

Tags

#DetailedProjectReport #businessconsultant
#BusinessPlan #feasibilityReport #NPCS
#entrepreneurindia #startupbusiness
#ProjectReport #startup
#projectconsultancy #businessopportunity
#AyurvedicPainBalm
#AyurvedicPainreliefBalm #PainBalm
#painrelief #NaturalBalm #painsolution
#AyurvedicBalm #painreliever

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can provide Detailed Project Report on
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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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- ❑ Export-Import Market Potential**
- ❑ Raw Material & Manpower Availability**
- ❑ Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



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- **Project Identification**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
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- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

Our Approach

Requirement collection



Thorough analysis of the project



Economic feasibility study of the Project



Market potential survey/research



Report Compilation

Who do we Serve?

- ❖ **Public-sector Companies**
- ❖ **Corporates**
- ❖ **Government Undertakings**
- ❖ **Individual Entrepreneurs**
- ❖ **NRI's**
- ❖ **Foreign Investors**
- ❖ **Non-profit Organizations, NBFC's**
- ❖ **Educational Institutions**
- ❖ **Embassies & Consulates**
- ❖ **Consultancies**
- ❖ **Industry / trade associations**

Sectors We Cover

- ❖ **Ayurvedic And Herbal Medicines, Herbal Cosmetics**
- ❖ **Alcoholic And Non Alcoholic Beverages, Drinks**
- ❖ **Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin**
- ❖ **Activated Carbon & Activated Charcoal**
- ❖ **Aluminium And Aluminium Extrusion Profiles & Sections**
- ❖ **Bio-fertilizers And Biotechnology**
- ❖ **Breakfast Snacks And Cereal Food**
- ❖ **Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling**

Sectors We Cover *Cont...*

- ❖ **Bamboo And Cane Based Projects**
- ❖ **Building Materials And Construction Projects**
- ❖ **Biodegradable & Bioplastic Based Projects**
- ❖ **Chemicals (Organic And Inorganic)**
- ❖ **Confectionery, Bakery/Baking And Other Food**
- ❖ **Cereal Processing**
- ❖ **Coconut And Coconut Based Products**
- ❖ **Cold Storage For Fruits & Vegetables**
- ❖ **Coal & Coal Byproduct**

- ❖ **Copper & Copper Based Projects**
- ❖ **Dairy/Milk Processing**
- ❖ **Disinfectants, Pesticides, Insecticides, Mosquito Repellents,**
- ❖ **Electrical, Electronic And Computer based Projects**
- ❖ **Essential Oils, Oils & Fats And Allied**
- ❖ **Engineering Goods**
- ❖ **Fibre Glass & Float Glass**
- ❖ **Fast Moving Consumer Goods**
- ❖ **Food, Bakery, Agro Processing**

- ❖ **Fruits & Vegetables Processing**
- ❖ **Ferro Alloys Based Projects**
- ❖ **Fertilizers & Biofertilizers**
- ❖ **Ginger & Ginger Based Projects**
- ❖ **Herbs And Medicinal Cultivation And Jatropha (Biofuel)**
- ❖ **Hotel & Hospitality Projects**
- ❖ **Hospital Based Projects**
- ❖ **Herbal Based Projects**
- ❖ **Inks, Stationery And Export Industries**

Sectors We Cover *Cont...*

- ❖ **Infrastructure Projects**
- ❖ **Jute & Jute Based Products**
- ❖ **Leather And Leather Based Projects**
- ❖ **Leisure & Entertainment Based Projects**
- ❖ **Livestock Farming Of Birds & Animals**
- ❖ **Minerals And Minerals**
- ❖ **Maize Processing(Wet Milling) & Maize Based Projects**
- ❖ **Medical Plastics, Disposables Plastic Syringe, Blood Bags**
- ❖ **Organic Farming, Neem Products Etc.**

- ❖ **Paints, Pigments, Varnish & Lacquer**
- ❖ **Paper And Paper Board, Paper Recycling Projects**
- ❖ **Printing Inks**
- ❖ **Packaging Based Projects**
- ❖ **Perfumes, Cosmetics And Flavours**
- ❖ **Power Generation Based Projects & Renewable Energy Based Projects**
- ❖ **Pharmaceuticals And Drugs**
- ❖ **Plantations, Farming And Cultivations**
- ❖ **Plastic Film, Plastic Waste And Plastic Compounds**
- ❖ **Plastic, PVC, PET, HDPE, LDPE Etc.**

Sectors We Cover *Cont...*

Sectors We Cover *Cont...*

- ❖ **Potato And Potato Based Projects**
- ❖ **Printing And Packaging**
- ❖ **Real Estate, Leisure And Hospitality**
- ❖ **Rubber And Rubber Products**
- ❖ **Soaps And Detergents**
- ❖ **Stationary Products**
- ❖ **Spices And Snacks Food**
- ❖ **Steel & Steel Products**
- ❖ **Textile Auxiliary And Chemicals**

- ❖ **Township & Residential Complex**
- ❖ **Textiles And Readymade Garments**
- ❖ **Waste Management & Recycling**
- ❖ **Wood & Wood Products**
- ❖ **Water Industry(Packaged Drinking Water & Mineral Water)**
- ❖ **Wire & Cable**

MARKET RESEARCH REPORT

Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
 - ❑ Growth drivers of the industry
 - ❑ Latest market trends
 - ❑ Insights on regulatory framework
 - ❑ SWOT Analysis
 - ❑ Demand-Supply Situation
 - ❑ Foreign Trade
 - ❑ Porters 5 Forces Analysis

Objective

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
 - ❑ Key players with their market shares
 - ❑ Financial comparison of present players

Clientele

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



Our Team

- Our research team comprises of experts from various financial fields:**
- MBA's**
- Industry Researchers**
- Financial Planners**
- Research veterans with decades of experience**

Structure of the Report

- 1. Overview**
- 2. Market Analysis**
 - 2.1 Growth Drivers**
 - 2.2 Emerging Trends in the Industry**
 - 2.3 Regulatory Framework**
 - 2.4 SWOT Analysis**
 - 2.5 Herfindahl–Hirschman Index (HHI)**
- 3. Market Forecasts**
- 4. Key Players**

Structure of the Report

- 5. Key Financials and Analysis**
 - 5.1 Contact Information**
 - 5.2 Key Financials**
 - 5.3 Financial comparison**
- 6. Industry Size & Outlook**



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THANKYOU

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